



Vehicle production for China in China. Daimler remains on course for growth with the expansion of its car production plant in Beijing.

International automobile markets continue to offer enormous potential. We will play an even greater role in these markets in the future not only by expanding our local capacities for research, development and production, but also by optimizing our structures and strategic partnerships.

Growth through Global Presence.

On course for continued success.

40





Daimler builds BharatBenz trucks in Chennai, India for sale in the local market. The Group now also produces FUSO trucks in Chennai for export to other Asian countries and to Africa.

China is the world's biggest automobile market, and the future prospects in this market are still outstanding. That's why we're putting our activities in this successful market on an even broader foundation. For example, Mercedes-Benz Cars has not only expanded production capacity at the Beijing plant operated by Beijing Benz Automotive Company (BBAC), but has also built a new research and development center. Daimler has also opened its first car engine factory outside Germany that is exclusively devoted to supplying local vehicle assembly plants.

## Ready for the fastest-growing automobile markets.

The introduction of the long-wheelbase version of the new Mercedes-Benz E-Class was a further milestone in Daimler's implementation of its China strategy. The new model is built at the BBAC plant and is tailored for the Chinese market.

## Close to the customer – for the customer: Local production and a customized product portfolio.

Brazil is another market of the future that offers outstanding prospects. As a top sales market for Mercedes-Benz commercial vehicles, it is experiencing an additional economic boom due to the upcoming World Cup soccer championship and the Olympic Games. This situation offers us a good opportunity to enhance our position as the most important truck and bus manufacturer in Latin America.

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"Our international production network and our global research and development activities play a key role in our growth strategy."



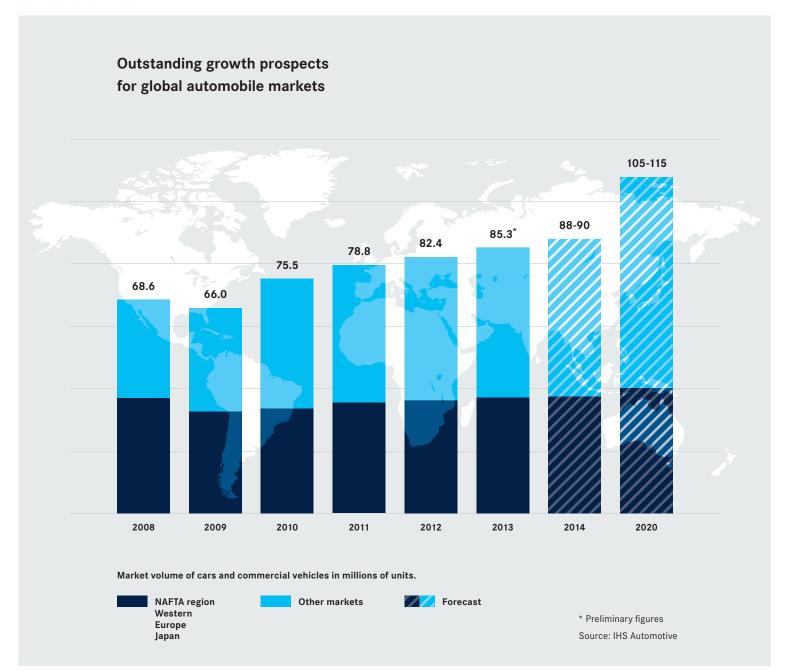
The expansion of commercial vehicle manufacturing to the Juiz de Fora plant has enabled Mercedes-Benz do Brasil to optimally meet the rising demand for commercial vehicles in Latin America.



"Most of the global growth of automobile markets is taking place in the emerging markets — and Daimler is there."

## **B.01**

Global automobile markets.





The biggest research and development location outside Germany — and part of our global growth strategy: the newly opened Mercedes-Benz Research and Development Center India in Bangalore.

Daimler has been building trucks, bus chassis, engines, transmissions and axles for Latin America in São Bernardo do Campo since the 1950s. In order to optimally benefit from the growth potential offered by the Brazilian economy, we not only enlarged and modernized our existing plant, but also established an additional production facility with the use of Juiz de Fora for truck manufacturing. In Juiz de Fora, Mercedes-Benz do Brasil now builds the proven Mercedes-Benz Actros and the Accelo, a light-duty truck for the Latin American market.

## Continuing to exploit enormous sales potential.

India's automobile market offers good prospects as well. Its dynamic development will benefit Daimler for a long time to come. In addition to expanding its research and development center in Bangalore, Mercedes-Benz has increased the production capacity of its facility in Pune. The introduction

of BharatBenz trucks is moving ahead at a fast pace, and this year we will also expand the range of medium- and heavy-duty truck models for our Indian customers. Our plant in Chennai plays an important role in our new Asia Business Model. The FUSO trucks manufactured in Chennai are delivered to other countries in Asia and to dynamically developing markets in Africa.

Local production, state-of-the-art technologies, and an uncompromising commitment to quality are the drivers of our global success.

Our locally manufactured cars are able to fulfill the Mercedes-Benz brand pledge "The Best or Nothing" through the systematic use of the Mercedes-Benz production system and our global quality management system.