



Integrity Dialog: Daimler employees around the world exchange their views on integrity.

# Integrity is the Basis for Our Success.



Our growth strategies and efficiency programs are our drivers on the road to sustainable corporate success. Ethical behavior is an inseparable aspect of all of our activities. In other words, integrity forms the basis for our dealings with one another within the Group and the way we conduct our business activities. Our shared understanding of what integrity means to us was laid down in our jointly developed Integrity Code. Through a variety of initiatives and an ongoing dialog, we are firmly establishing integrity in the corporate culture at Daimler.